

Advertise with Central PA Friends of Jazz

CPFJ reaches thousands of jazz fans throughout the area. Every day we operate an interactive web site, we publish a monthly newsletter and each year we produce an annual festival program booklet. We offer a menu of attractive possibilities at reasonable rates that are also favorable to jazz musicians and jazz-related businesses.

CPFJ ELECTRONIC ADS on the CPFJ.ORG WEB SITE

Category & Definition	Duration			Frequency		
	10 days	20 days	1 Month	Once	Twice	3 Times
News Page: Narrative Only Item	\$ 50	\$ 100	\$ 150	NA	NA	NA
News Page: Designed Item	\$ 25	\$ 50	\$ 100	NA	NA	NA
Links to Friends Page: CPFJ Area Jazz Musicians' Web Sites	FREE			NA	NA	NA
Links to Jazzy Advertisers Page: Non-Local Jazz Musicians' Web Sites	NA	NA	\$ 1 / mo or \$ 10 / yr	NA	NA	NA
Links to Jazzy Advertisers Page: Jazz Related Businesses/Events.	NA	NA	\$ 5 / mo or \$ 50 / yr	NA	NA	NA
Bulk Email to CPFJ Members: Narrative Only Item	NA	NA	NA	\$ 100	\$ 200	\$ 300 3 X/yr max
Bulk Email to CPFJ Members: Designed Item:	NA	NA	NA	\$ 75	\$ 175	\$ 275 3 X/yr max

Definitions:

Narrative Only Item: Two to three short narrative paragraphs (≈ 200 words) describing the advertised item(s). Copy is to be supplied by advertiser, and shall be edited by CPFJ to fit our format and style. The item may be emailed no more than three times in a consecutive 12-month period.

Designed Item: Advertiser-supplied PDF in black & white. A one-page graphic piece of no more than an 8" x 10" size. If the designed item is to be an email, it must be capable of being entered into the body of the email message. Consecutive emails must be one month apart, and may be sent no more than three times in a 12-month period.

Jazz Related Businesses/Events: The advertiser's relationship to jazz shall be determined by CPFJ.

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CPFJ PRINT ADS in the NEWSLETTER and the ANNUAL FESTIVAL PROGRAM BOOK

Size of Ad	MONTHLY NEWSLETTER Page size = 8" x 10"	ANNUAL PROGRAM BOOKLET Page size = 5" x 8"
Business Card	\$ 20.00	\$ 20.00
1/8 page	\$ 35.00	\$ 80.00 (plus advertiser receives 1 free festival ticket)
1/4 page	\$ 60.00	\$ 105.00 (plus advertiser receives 1 free festival ticket)
1/2 page	\$ 90.00	\$ 155.00 (plus advertiser receives 2 free festival tickets)
Full page	\$ 140.00	\$ 205.00 (plus advertiser receives 2 free festival tickets)

Contact CPFJ regarding ad copy specifications, deadline details and any questions you may have:

CPFJ, 5721 Jonestown Road, Harrisburg, PA 17112 --- 717-540-1010